

# THE CREATOR'S COLLECTIVE

Dear Potential Partner:

My name is Alyssa Rachelle, Director and Producer with AlyRac Films, LLC. I, along with the Creator's Guild HTX, have created an event entitled *Creator's Collective*. The purpose of this letter is to request corporate funding, sponsorship, or donations to both augment the scope and breadth of this eagerly anticipated event.

The Creator's Collective is an ongoing event series that will highlight some of the countries most talented artists in the genre of film, podcasts, music, while directly connecting them with everyday people who love the arts but otherwise won't have the opportunity to interact with such creatives.

Each event will showcase a featured length film or series of short films, followed by a live podcast interview with the filmmaker or audience members. Live performances in the form of music or comedy will be featured as well as interactive elements to engage attendees.

Our featured film for our inaugural event on Saturday, November 2 will be the award-winning documentary GUMBO. This film explores the details of gumbo including the basic components, its historical and cultural implications and the various types of gumbo. Told from the filmmaker's point of view, it fully investigates all theories of origin as historians provide insight on the geographical impact and early beginnings of gumbo.

We would like to offer an opportunity to market your brand as well as introduce your product to a new consumer base. We invite you to become a sponsor of our inaugural event.

Please see our various sponsor levels on the next page.

AlyRac Films, LLC.

[www.AlyssaRachelle.com](http://www.AlyssaRachelle.com) ♦ T: 678.888.2024 ♦ [info@AlyssaRachelle.com](mailto:info@AlyssaRachelle.com)

## Inaugural Creators Collective Event

### **Title Sponsor: \$1000**

- Naming rights for the event and inclusion of logo on all event materials
- Prime Placement on Step and Repeat
- Opportunity for sponsor to speak at the event
- 5 tickets to event and VIP experience
- 30 second pre-roll Dream to the Screen Podcast 2-episode placement

### **VIP Experience Sponsor: \$750**

- Naming rights for the VIP experience
- Prime Placement on Step and Repeat
- Featured in social media and marketing post
- Logo featured on the website for one month of events
- 3 tickets to event and VIP experience

### **Silver Sponsor: \$500**

- Featured in social media and marketing for the event
- Placement on Step and Repeat
- 2 tickets to the event and VIP experience

### **Bronze Sponsor: \$250**

- Featured in social media and marketing for the event
- 2 tickets to the event

We are excited about this opportunity to partner with you and welcome any questions this communication may produce. If you require any clarification or further information, please do not hesitate to contact us. Thank you in advance for your consideration.

Sincerely,

*Alyssa Rachelle*

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